

Date: 5th June, 2018

Announcement on the Official Launch of Citizens Mobile Financing in collaboration with Samsung

1. Myanmar Citizens Bank Ltd. (MCB) would like to announce the official launch and hire purchase service of Citizens Mobile Financing scheme in collaboration with Samsung in Yangon, Mandalay and NayPyiTaw on 1st June 2018. In March 2018, MCB has signed MOU with Samsung to finance Samsung Mobile Phones under its hire-purchase wing of business. Under this financing scheme, customers can purchase Samsung Mobile Phones in installment plans in eligible Samsung Showrooms as provided on the MCB website. (We would like to announce that Telenor is no longer involved in this program despite being included in the previous disclosure.)

Information regarding Citizens Mobile Financing

2. MCB will be financing Samsung Mobile Phones to all the customers in 6-month, 9-month, and 12-month (1-year) installment plans at selected Samsung Showrooms in Yangon, Mandalay and NayPyiTaw, starting from 1st June 2018. With reputable brands as partners, MCB introduces affordable and convenient financing schemes for essential consumer goods such as mobile phones. With Citizens Mobile Financing as a pioneer project in customers and retail financing in collaboration with well-known brands, MCB will gain knowledge in this retail financing field and gain future prospects for more projects. With this project, MCB also aims to contribute in the general public accessibility to financing options, financial inclusions as well as the development of our country, Myanmar.

Myanmar Citizens Bank Ltd.